

For Immediate Release:



Contact:
Frank Fabian
Executive Director
Rocking Chair Studio, LLC
ffabian@rockingchairstudio.com
Phone: 484-814-5238
Fax: 484-814-5239

I Received a Greeting Card That Smells Like Chocolates!

Kintnersville, Pennsylvania – January 28, 2007 – Rocking Chair Studio announces the launch of two new product lines for 2007- Scent-A-Message™ scented greeting cards and The Write Tin™ stationery sets for summer camp to augment their award-winning line of Can You Find?® greeting card games for children.

Scent-A-Message™ cards open a whole new market for greeting cards. Building upon the current popularity of cooking shows and flowers, as well as scented products, Rocking Chair Studio introduced a greeting card that combines these in a way that is sure to please. With six comfort foods and six florals, Scent-A-Message™ cards smell as good as they look. You lightly rub the surface of the card to refresh the scent.

“We put a lot of effort into getting the scents right”, says Frank Fabian of Rocking Chair Studio. “Our scented greeting cards tease more than just the heart, they tickle your nose.”

The Write Tin™ stationery set includes a 50-sheet stationery notepad, 12 envelopes, and a light-up pen on a rainbow lanyard, all inside a beautifully illustrated tin featuring one of Melinda Fabian’s Can You Find? Hidden Object Puzzles. The Write Tin™ keeps your child’s stationery and treasures protected.

Scent-A-Message™ and The Write Tin™ made their debut at the Philadelphia Gift show and the New York International Gift Fair. Locally, they can be purchased at The Paper Chase in Peddler’s Village, Lahaska, PA and the Bucks County Nursery at Route 412 and Gessner Road, Ferndale, PA. More retailers can be found at www.rockingchairstudio.com

Rocking Chair Studio’s Can You Find?® line of greeting card games won the coveted Dr. Toy and Creative Child Product of Excellence awards for 2006 for their colorful, fun illustrations and an exciting hidden object puzzle to delight children. With over 80 designs, each featuring a different puzzle, Can You Find?® cards are available for birthday, holidays, congratulations and camp.

The shoppers for Broken Sound Production’s TV show “America’s Best Product” selected Rocking Chair Studio as one of America’s Best Products for their Holiday Editions that aired on E! Entertainment and CNN. The show took an inside look into the Design Studio of Rocking Chair Studio.

For more information, visit www.rockingchairstudio.com or call toll-free 1-866-408-5399

About Bucks County Nursery:

Bucks County Nursery has been a premier nursery in Bucks County since 1986. They offer the largest selection of plants, trees and shrubs in the area with 10 acres and over 40 greenhouses packed with quality nursery stock. Bucks County Nursery has a flower and gift shop with a wide selection of pottery, statuary, gift items, trellises, bird baths plus a friendly, helpful and knowledgeable staff to help.

About The Paper Chase:

The Paper Chase features a unique selection of cards, gifts and stationery that has something for everyone. Their wares include distinctive wrapping paper, calendars, party goods and a "Kid's Korner" with affordable fun. The Paper Chase is nestled amongst the quaint shops of Peddlers Village in Lahaska, PA

About Rocking Chair Studio:

Rocking Chair Studio, based in Kintnersville, PA, provides innovative, fun, wholesome products for the social expressions market. The company features the watercolor illustrations of Melinda Fabian. Melinda illustrated children's activity pages in books and magazines for over 22 years before combining that with her love of greeting cards.

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