

For Immediate Release:



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Rocking Chair Studio Reveals the Secret to Making Friends at Camp

Kintnersville, Pennsylvania – February 14, 2008 – Rocking Chair Studio, designers of award-winning games, greetings, and puzzles for kids will introduce a new line of tins for making summer camp fun, called Camp Tins™, February 17 to 20 at the New York International Toy Fair in New York City.

Camp Tins™ are a terrific way for your child to make friends at camp. Camp Tins™ build friendships through the fast-paced card game, CampCards™, for two or more players and a journal to capture that new friend's autograph, email and phone number, write about funny events and more. The object of the card game is to run out of cards before anyone else can. Players start the game by flipping the top card from one of their piles into the center pile, spelling a word associated with the tin's design. Players quickly move their cards onto the center pile by adding the next letter, forward or backward. All players go at the same time until someone runs out of cards to win! The cover of the rugged tin features a Can You Find?® hidden object game by Melinda Fabian that's loads of fun to play and share.

"One of the best features of the game is how much commotion it creates," said Frank Fabian, Executive Director at Rocking Chair Studio. "It's hard not to get excited playing because everyone plays at the same time. Commotion and laughter are like a magnet to draw other kids in to see what's going on."

Camp Tins™ are for children ages 5 and older. The tin includes the CampCards™ card game, a 36-page journal to capture camp memories and friends' autographs. The outside of the tin sports a colorful themed cover in one of 18 designs. The game can be played with 2 to 4 players and includes 72 cards. Camp Tins™ are made in the United States using the highest quality materials and meet or exceed all safety standards.

For more information, stop by and visit our booth at Toy Fair 2008 (Booth 6254), visit us online at www.rockingchairstudio.com or call toll-free 1-866-440-0007

About Rocking Chair Studio:

Rocking Chair Studio, based in Kintnersville, PA, produces fun, wholesome products for children that are jam-packed with activities. The company features the watercolor illustrations of Melinda Fabian in the form of puzzles and activities to challenge the minds of our growing children.

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