

**For Immediate Release:**

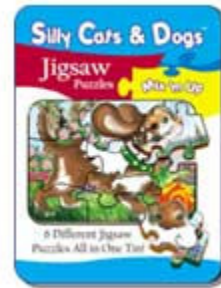


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## Rocking Chair Studio Scores Big with Creative Toy Awards

**Kintnersville, Pennsylvania – July 15, 2008** – Rocking Chair Studio received two awards from Creative Child Magazine on June 27, 2008 for their Silly Games™ Interchangeable Puzzles and KnapZak™ Pocket-sized puzzles recognizing their exceptional value to the growth of our children.

Silly Games™ received high honors with a 2008 Preferred Choice Award for its six puzzles in a tin where kids can mix up the pieces between the puzzles to create really silly scenes like a dog with a cat's face or a cement truck sailing in the water.



The 2008 Seal of Excellence was awarded to KnapZak™ puzzles, the 5” by 7” puzzle in a tin that you can take anywhere. They are great for waiting rooms, restaurants, airplanes and more. Plus each jigsaw puzzle includes a Can You Find?™ hidden object game and 3 special-shaped pieces. The tin is about 3” in diameter so it will fit in a pocket, backpack, or purse.



“We work very hard to provide games and puzzles that are good for our children’s development,” says Frank Fabian, Executive Director at Rocking Chair Studio. “It’s nice to be recognized for the value we provide.”

Creative Child Magazine's Toy Awards Program is unique in that all products submitted are reviewed by moms and early education professionals. Products are not reviewed by any one person. They are reviewed by many people-the very people who purchase them.

Each year in May a 2-day event is held in Henderson, Nevada where over a hundred guest reviewers are invited to attend our organized review event at our local convention center. All products are divided into categories and displayed at various review stations. Guest reviewers are asked to sit and review each product at one station and then move to another station and so forth and so on. This allows for each product to be given multiple reviews.

A review form is provided to each guest to aid them in evaluating each product. The review forms are to include written comments and a score value based on criteria that corresponds to the product's category.

Upon completion of the event all review forms are collected by Creative Child Magazine staff assistants. All scores are tabulated and comments are reviewed. The finalists receive a prestigious Preferred Choice award. The Seal of Excellence is another prestigious award that is given to those products that are not finalists but do exceed expectations based on the criteria for nurturing creativity and education in children.

Silly Games is available in a tin with six jigsaw puzzles or in a magnetic jigsaw version with three magnetic puzzles. The six-puzzle version retails for \$9.99 while the magnetic version retails for \$7.99. There are six different styles to choose from including Silly Critters, Silly Monsters, Silly Cats & Dogs, Silly Critters, Silly Dinosaurs, and Silly Butterflies.

KnapZak pocket-sized puzzles come in over 40 designs and retail for \$4.99. There are everyday designs just for so plus special designs for Halloween, Christmas, and Valentines. KnapZak puzzles, like all Rocking Chair Studio products, are made in the USA using recycled paper with most of the materials coming from suppliers within 200 miles of their facility.

For more information, visit [www.rockingchairstudio.com](http://www.rockingchairstudio.com) or call toll-free 1-866-440-0007

About Rocking Chair Studio:

Rocking Chair Studio, based in Kintnersville, PA, produces fun, wholesome products for children and adults. Many of the products feature watercolor illustrations by Melinda Fabian in the form of puzzles and activities to challenge the mind and feed the spirit. In October of 2007, Rocking Chair Studio opened its Puzzle Works™ facility in Revere, Pennsylvania in order to accommodate its growth.

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