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New Product Announcement

KnapZak™ Pocket-sized Puzzle Tins

Rocking Chair Studio's Puzzle Works is proud to announce its latest new product: KnapZak™ Pocket-sized Puzzle Tins. KnapZak™ puzzles combine a 5" by 7" jigsaw puzzle with a Can You Find? hidden object game to solve after assembling the puzzle. Knapzak™ Puzzles come in a tin small enough to carry along in a child's pocket or knapsack.



The KnapZak™ brand, named after the Pennsylvania Dutch word '*knapzak*', meaning Knapsack, captures the wholesome, hard-working heritage of Rocking Chair Studio founders, Frank, and Melinda Fabian and the small pocket-size nature of the puzzle tins. Each jigsaw puzzle contains 26 or 27 pieces including three specially shaped pieces such as a car, turtle, or train. Rocking Chair Studio's Can You Find? games, recognized by Dr. Toy and Creative Child Magazine as beneficial products to the mental and physical development of children, accent the puzzle-in-a-puzzle feature designed to stimulate the minds of children ages 5 to 12.

KnapZak™ puzzle tins, available after August 1st, 2007, come in 65 different designs including Christmas, Halloween, Valentine's Day and get well. A convenient shipping carton contains 24 tins and opens up to become a compact counter display standing 7 inches high including the fold-up header. The display box is available in general, Christmas, or Halloween styles. Individual shrink-wrapping protects the tins and keeps the puzzle pieces inside. The \$4.99 suggested retail price makes this a great bargain for Christmas stocking stuffers, birthday presents or as a fun reward. Overall dimensions of the display are 10 inches wide, 4 ¾ inches deep and 7 inches high to the top of the header.

Rocking Chair Studio manufactures each puzzle in the United States using recycled materials wherever possible. The company strives to minimize waste through planning and processes that are friendly to the environment including recycling and the use of soy-based inks. Non-toxic materials are used in all products.

Thank you,

Frank and Melinda Fabian

Rocking Chair Studio, LLC