



For Immediate Release:

Contact:
Frank Fabian
Executive Director
Rocking Chair Studio, LLC
ffabian@rockingchairstudio.com
Phone: 610-847-6999
Fax: 610-847-2611

The Puzzle Works Open House

Revere, Pennsylvania – December 7, 2007 – On December 15th, Rocking Chair Studio’s Puzzle Works retail outlet will host an open house featuring Melinda Fabian, illustrator of the Can You Find? hidden object games and puzzles, cookies and hot chocolate, door prizes and in-store specials. Discover what is new in Revere at the Revere Center on Route 611. What? Where is the Revere Center? It is just one mile north of Route 412 on Route 611.

The Puzzle Works opened its doors on November 15th providing games, gifts and puzzles created by Rocking Chair Studio. All of their products are assembled at the Revere location. Rocking Chair Studio is proud of its “Made in USA” status and is committed to the highest quality and safety in their products. You will also find a collection of stuffed animals by Gund, Chocolates from Asher’s, cookie cutters, Crayola products, party supplies, and festive tins.

“This area needed a shop like this,” one customer said. “There’s nothing like this around here.”

Rocking Chair Studio started out as a home-based business by Melinda Fabian. Nature Friend Magazine and Pockets Magazine regularly featured her children’s illustrations and activities. Beginning with greeting cards, Melinda offered her art in a series of hidden object games called Can You Find? cards. As the business grew, her husband, Frank, partnered with her to form Rocking Chair Studio.

This year, they introduced games in tins and jigsaw puzzles for children ages 5-12. After exhibiting at a trade show in Atlanta to introduce KnapZak pocket-sized puzzles, Rocking Chair Studio overtook the house and Frank and Melinda moved to the current location at 8794 Easton Road in Revere. Located in the Revere Center, they added a storefront to allow buyers to purchase products directly from them and Rocking Chair Studio’s Puzzle Works was born. The duo anxiously await the arrival of their puzzle press, which will be visible from the store so patrons can watch the puzzles being die-cut on the premises. The 8000-pound machine takes three months to build and can generate up to 80 tons of cutting force.

“As far as we know, no one else ever put the machine where people can see it,” says Frank Fabian, “It’s an amazing machine to see in action. “

Rocking Chair Studio's commitment to quality and using local resources as much as possible makes it unique in the toy and game industry, where offshore assembly and international buying has resulted in 90 percent of our toys being made overseas. So stop in and see what makes Rocking Chair Studio special, find that holiday gift, and enjoy the company of your friends and neighbors.

For more information, visit www.rockingchairstudio.com or call 610-847-6999

About Rocking Chair Studio:

Rocking Chair Studio produces fun, wholesome products for children, made in the USA and meets or exceeds all safety standards for toys. The company features the watercolor illustrations of Melinda Fabian in the form of puzzles and activities to challenge the minds of our growing children.

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