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Rocking Chair Studio Announces the Spring 2007 Line-up

Kintnersville, Pennsylvania – December 14, 2006 – Look for these new products from Rocking Chair Studio LLC.

Coming in January 2007, Rocking Chair Studio introduces “Scent-A-Message™” greeting cards for those times when you need to give family and friends that extra lift in their day. Scent-A-Message™ greeting cards smell as good as they look. Featuring close-up photography of comfort foods and floral arrangements, Scent a Message™ cards contain a microencapsulated scent layer to make the experience far more powerful than any image alone. Relax with the scent of chocolate, strawberries, fresh-brewed coffee, apple pie, oranges, or popcorn. Can’t send flowers? Why not send a greeting card instead? Scent-A-Message florals will transport you to your favorite flower garden. Each card comes sealed in a plastic bag to retain the scent. Available in 12 new designs, these 5x7 greeting cards have a suggested retail price of \$3.95 each.

Rocking Chair Studio expands its line of Can You Find? Greeting Card Games for Campers. After a successful test market in 2006, Rocking Chair Studio reintroduces Can You Find? Card Games for Campers with new packaging and new items to send with children going to camp. The Stationery Kits include a 50 sheet stationery notepad, 12 envelopes and a light-up pen on a lanyard, all in a metal tin for the child to write home. The top of the tin features a Can You Find? puzzle to share with new friends. These Stationery Kits also make a great birthday gift. The 8x5-7/8 tins come sealed in plastic making them easy to display. The package’s suggested retail price is \$12.99

Can You Find? Congratulations cards offer challenging hidden object puzzles, making them the perfect card for spring graduates. Why not let that new graduate harness some of their knowledge to try solving these puzzles by Melinda Fabian. To raise the difficulty, the objects shown at the top of the card are not in color. The 5x7 congratulations cards come in 6 designs, greeted or blank, at a suggested retail price of \$2.99 each

Slated for introduction at the National Stationery Show in May 2007, Rocking Chair Studio’s newest puzzle card line, _uzzles™, offers three puzzles on one card. To solve the puzzle on the front of the card, a puzzle inside and on the back of the card supply clues needed to complete the main puzzle. _uzzles™ provide the next generation of puzzle cards for teens and adults. Without the other two puzzles, it will be next to impossible to solve the puzzle on the front of the card. Intricate patterns and designs make the front of the cards

interesting and fun. Hints on how to solve the puzzles can be found on the website at www.rockingchairstudio.com/uzzles.aspx. Coming in 12 new designs, these 5x7 greeting cards have a suggested retail price of \$2.99.

For more information, visit www.rockingchairstudio.com or call toll-free 1-866-408-5399

About Rocking Chair Studio:

Rocking Chair Studio, based in Kintnersville, PA, provides fun, wholesome products for the social expressions industry. The company features the watercolor illustrations of Melinda Fabian. Melinda's Can You Find? Greeting Card Games for kids won the Dr. Toy Seal of Excellence for 2006, the Creative Child Magazine Seal of Excellence for 2006 and was selected as one of America's best products as seen on "America's Best Product" on E! Entertainment and the Style Network.

About Can You Find? Cards:

Can You Find?[®] Greeting Card Games provide fun, wholesome activities for children that ventures beyond the ordinary greeting card. These cards feature adorable animals in colorful habitats, but there's more! At the top of each card you will find a series of objects that are hidden in the picture below.

Can You Find?[®] Greeting cards are 5" by 7" and come with a white envelope. They are printed on heavy card stock. Each card is fully coated after printing to prevent smudges and protect the image while on display – even with high traffic.

Habitats include *Down on the Farm, In the Jungle, In a Tree, Under the Sea, On a Safari, In the Snow, Around the House, and In the Woods*. Cards can be grouped by habitat or by occasion. Several rack packages and best seller assortments are available to get you started quickly even if you have never sold greeting cards.

Can You Find?[®] Greeting Card Games are available for Birthday, Christmas, Everyday, Easter, Get Well, Graduation, Camp and Valentine's Day. Inside the greeted cards, you will find a whimsical image from the front of the card and a fitting sentiment plus plenty of room to personalize your message. Many of the designs can be ordered blank inside to add your own sentiment for your own occasion. Can You Find? Cards are never sappy or sarcastic.

Melinda Fabian illustrates each Can You Find?[®] greeting card design. She uses Watercolor and Gouache to give the cards their vibrant, colorful pop and velvety finish. With over 22 years creating activities and games for children in magazines and books, Melinda's cards will warm your heart while they challenge your mind.

Can You Find?[®] Greeting Card Games grab your attention and won't let go!

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